

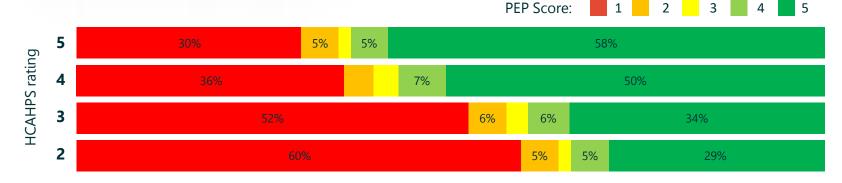
## Validating PEP Scores as a Leading Indicator of Hospital Performance

HCAHPS scores are critical benchmarks for hospitals, influencing their reputation, patient satisfaction, and reimbursement. However, they face key challenges:

- **Limited actionability:** HCAHPS data lacks the transparency and granularity needed for effective quality improvements.
- **Lag time:** By the time hospitals can act on HCAHPS data, the opportunity to improve patient experience and boost ratings has passed.

## **SOLUTION**

To address these challenges, PEP Health developed PEP Scores, offering actionable real-time insights into online patient feedback. To establish PEP Scores as a trusted measure of hospital performance, a rigorous validation study was carried out, comparing PEP Scores with HCAHPS ratings across multiple hospitals.



Distribution of PEP Scores across HCAHPS-rated hospitals

## **PEP IMPACT**

The study validated PEP Scores as a trusted and leading indicator of hospital performance, demonstrating that PEP Scores:

- Predict HCAHPS outcomes up to 9 months before official HCAHPS data is released.
- Align closely on key HCAHPS experience measures, such as communication and cleanliness.
- Correlate strongly with HCAHPS ratings, meaning that hospitals with high PEP Scores typically achieve high HCAHPS ratings.
- Enable hospitals to make targeted improvements that directly enhance their patient satisfaction and future HCAHPS ratings.



"We see PEP data as a valuable approach to PX metrics within value-based agreements because of the alignment to HCAHPS survey themes, domains, and questions. PEP Score removes over-survey risk in the market and among our patients, and the insights generally align to what we believe to be true at [our health system] through our internal PX metrics."

- Feedback from a major health plan and large care system